



FRIENDS OF THE POOR® WALK/RUN SOCIETY OF ST. VINCENT DE PAUL



11th Annual Friends of the Poor® Walk/Run

A unique national fundraising effort organized locally by Conferences and Councils of the Society of St. Vincent de Paul, the 11th Annual Friends of the Poor® Walk will be held on September 29, 2018 (walk dates can vary by location). The Walk enables community members to participate in a nationwide event to raise awareness of the challenges faced by the nation's less fortunate and to generate significant funds for use in direct service to the those living in need. **All funds raised locally, will remain locally.**



Benefits of Hosting a Walk:

- **Generate funds** for direct service to people living in poverty in your community.
- **Increase awareness** regarding the challenges faced by those in need.
- **Enhance visibility** and reputation of the Society of St. Vincent de Paul.
- **Involve** your parish, neighbors, and friends, family, and community in helping men, women and children in need in your area.
- **Cultivate** new and existing members and donors.



Walk Facts:

- In 2017, 25,000 walkers raised over \$3.1 million total at 243 locations across the U.S.
- Everything you need to host and promote a Walk is online at: www.fopwalk.org
- A National Council employee is available to answer questions, provide information and offer templates/materials, etc.



Next Steps:

Register your walk location, become a walker or donate today at: www.fopwalk.org

For questions about the Friends of the Poor® Walk/Run, please contact Nathan Martin at (314) 576-3993, ext. 218, or by email at nmartin@svdpusa.org.

